

Take Advantage of Your SNA Membership!



Who We Are

Professional association representing over **58,000 members** who work in school nutrition.



SNA Core Purpose



Hankerson Photography

Well-nourished students
prepared for success

Be the authority and resource for school nutrition programs



Rick Brady

SNA is the national organization of school nutrition professionals committed to advancing the quality of school meal programs through education and advocacy.

Member Benefits



- Subscription to the *School Nutrition* magazine
- Professional development
- Advocacy efforts
- Access to tools, resources and SNA programs
- Scholarships and grants
- Conferences and networking opportunities



SNA Lingo



- SNA = *School Nutrition Association*
- ANC = *Annual National Conference*
- LAC = *Legislative Action Conference*
- NLC = *National Leadership Conference*
- SNIC = *School Nutrition Industry Conference*
- SNS = *School Nutrition Specialist*
- NSLW = *National School Lunch Week*
- NSBW = *National School Breakfast Week*
- SLHD = *School Lunch Hero Day*



Professional Development with SNA





Professional
Standards

USDA Professional Standards

USDA Professional Standards

SNA is your
resource for
Professional
Standards
Implementation!



www.schoolnutrition.org/ProfessionalStandards

SNA Certificate Program



18,000+ Certificate Holders



Level 1 Certificate

Step 1

- Complete an 8 Hour Nutrition Education Core Course and 8 Hour Food Safety & Sanitation Core Course

Step 2

- Send SNA your Completed Application, Payment and Certificates of Completion

Step 3

- Celebrate! SNA will send you a letter confirming you have earned your Level 1 Certificate in School Nutrition!

Note: You do NOT need to provide a copy of your high school diploma or GED



Get Started Today!

Download the Program Guide & Application
Forms

www.schoolnutrition.org/certificate

SNS Credentialing Program



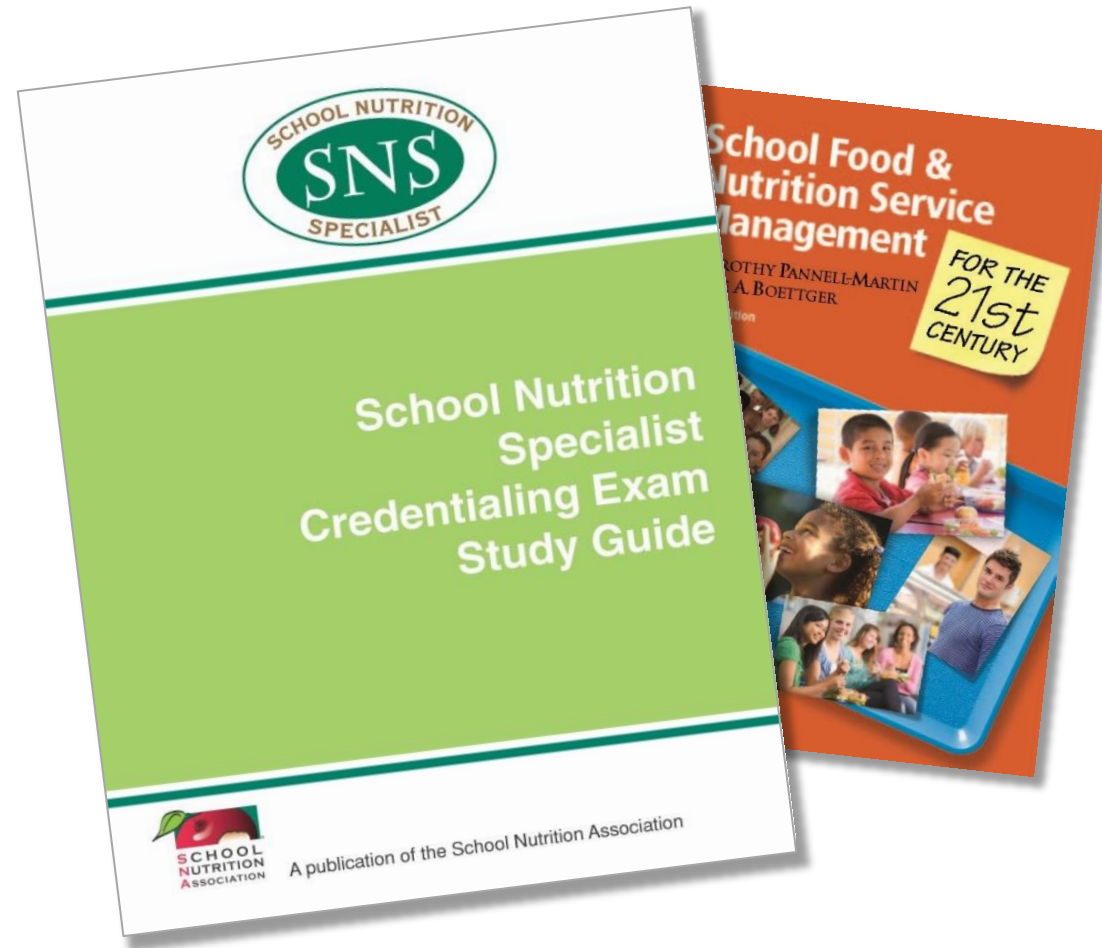
- National formal recognition of professional achievement
- Increases credibility with administrators and public
- Career opportunities
- Exclusive right to School Nutrition Specialist credential



Professional Standards



SNS Study Guide + Book



www.schoolnutrition.org/SNS

Online Tools and Resources



**WEBINAR
WEDNESDAYS®**

**TALK
TUESDAYS®**

SNA Career Center

SNF Scholarships



www.schoolnutrition.org/scholarships

SNA's Conferences and Meetings



SNA Upcoming Conferences

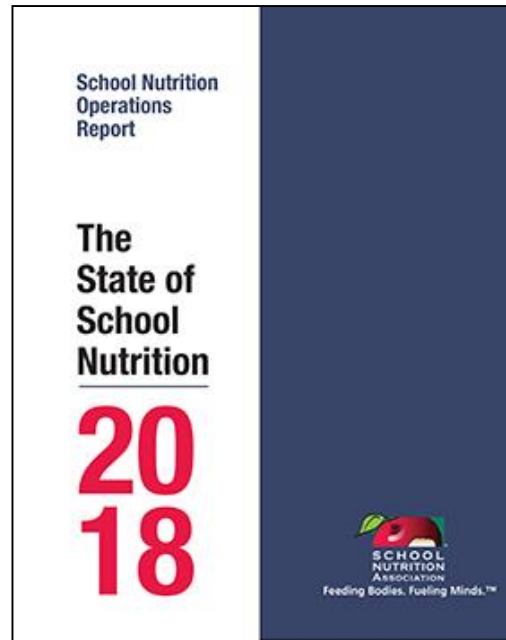


- **Annual National Conference (ANC)**
 - July 14-16, 2019 – St. Louis, MO
- **School Nutrition & Industry Conference (SNIC)**
 - January 13-15, 2019 – Austin, TX
- **Legislative Action Conference (LAC)**
 - February 24-26, 2019 – Washington, DC

Stay up to date with the
latest in school nutrition

www.schoolnutrition.org

News, Trends and Information



TUESDAY MORNING
An Update on Federal & State Policy Issues



The Journal of Child Nutrition & Management
A Publication of the School Nutrition Association

School Nutrition Magazine

- SNA's award-winning flagship publication
- Only magazine targeted specifically to the unique operational needs of school nutrition professionals
- Published **11** times per year



Stay Connected w/ Social Media

- SNA is on several favorite social media sites
 - Facebook: School Nutrition Association
 - Twitter: @SchoolLunch
 - Instagram: @SchoolNutritionAssoc
 - LinkedIn
 - YouTube



Advocacy



Advocating for the Future

- Advocating on behalf of SNA members and the children they serve
- Implementing the Healthy, Hunger-Free Kids Act
- Strengthening SNA's Political Action Committee
- Providing resources for the new meal pattern implementation



SNA's Programs and Tools for You!



Nominate a Colleague You Admire!



- Employee, Manager & Director of the Year awards
- Nominations due March 1st
- All winners recognized at ANC



schoolnutrition.org/SNAawards

SCHOOL LUNCH HERO DAY



May 3, 2019

Let's Honor School Nutrition Staff Nationwide

schoolnutrition.org/HeroDay

NSBW & NSLW 2018-19

www.schoolnutrition.org/NSBW

October 15-19, 2018



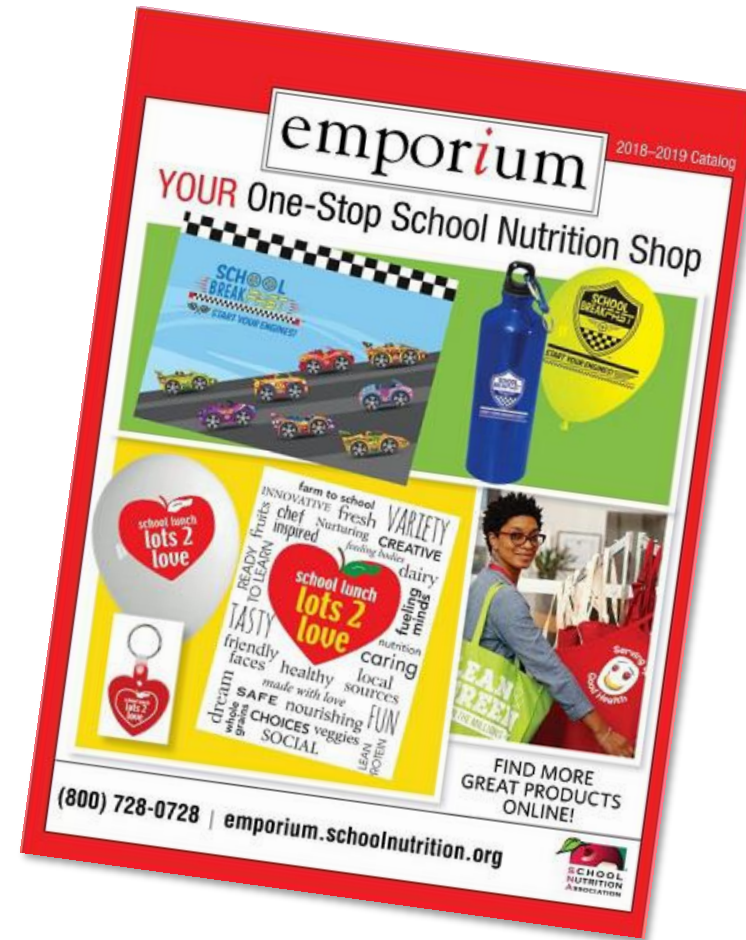
March 4-8, 2019



www.schoolnutrition.org/NSLW

SNA Emporium

Shop the SNA
Emporium to
help market
your program!



emporium.schoolnutrition.org

Increasing Public Awareness

- SNA Spokesperson Network
 - Response to inaccurate media reports
 - Back to School, NSLW, NSBW, Summer Feeding Media Tours
 - Online PR Resources you can customize
- www.schoolnutrition.org/PR





- Personal wellness program, created just for school nutrition professionals!
- Get healthier, happier, and more active with this free program from SNA.
- It's easy to get started regardless of your budget or current fitness level.

www.schoolnutrition.org/STEPS

Toolkits and Resources



- Professional Standards
 - www.schoolnutrition.org/ProfessionalStandards
- PR Resources and talking points
 - www.schoolnutrition.org/PR
- Careers in School Nutrition
 - www.schoolnutrition.org/careers
- Webinars
 - www.schoolnutrition.org/webinars
- Chapter Toolkit
 - www.schoolnutrition.org/chapters101

School District Owned Membership (SDM)



What is SDM?



- Membership owned by a school district (or state agency) in the name of an individual
- Transferrable to another individual in the same membership category
- Same benefits and dues as individual membership

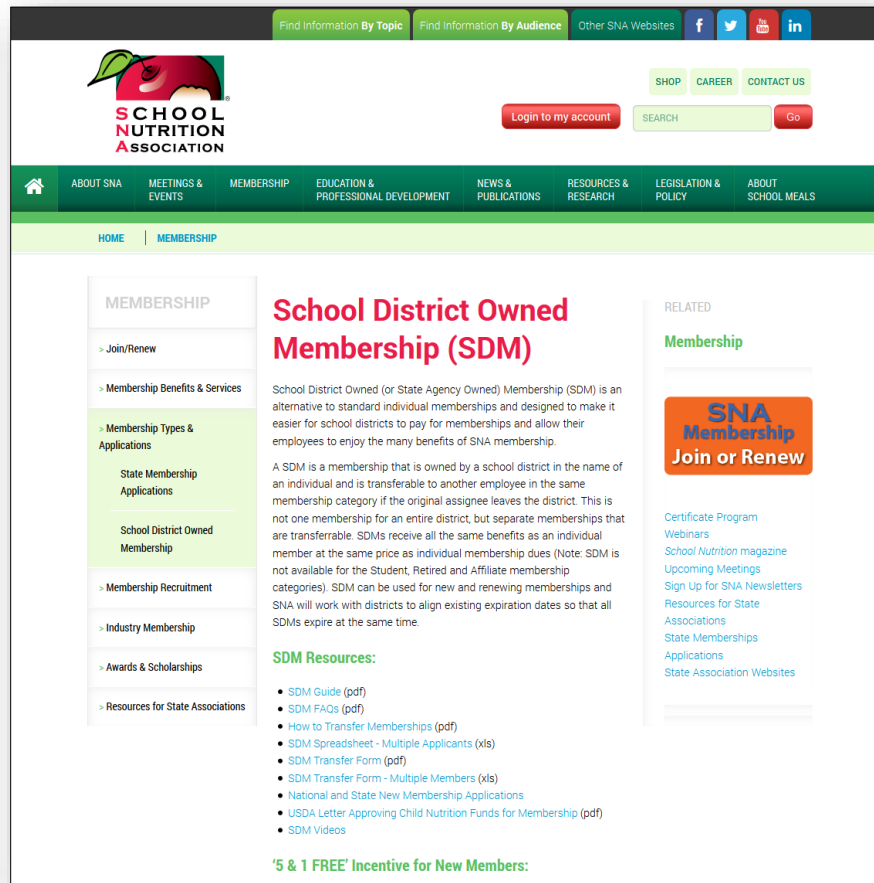
**Not available for: Student, Retired and Affiliate membership categories*

Why Go SDM?

- Higher renewal/retention rates
- Member's preferred mailing address can be home *or* business
- Less paperwork = smoother renewal process
- SDM admin can view SDM roster via My Account in real-time anytime!
- Ability to align membership renewal dates
- Bring on new members and save!



www.schoolnutrition.org/sdm



The screenshot shows the School Nutrition Association website. The header includes the logo, navigation links (Find Information By Topic, Find Information By Audience, Other SNA Websites), and social media icons. The main navigation bar lists categories like ABOUT SNA, MEETINGS & EVENTS, MEMBERSHIP, EDUCATION & PROFESSIONAL DEVELOPMENT, NEWS & PUBLICATIONS, RESOURCES & RESEARCH, LEGISLATION & POLICY, and ABOUT SCHOOL MEALS. The 'MEMBERSHIP' section is highlighted. The main content area features the 'School District Owned Membership (SDM)' heading, a description of SDM as an alternative to standard individual memberships, and a list of 'SDM Resources' including a guide, FAQs, transfer forms, and applications. A sidebar on the left lists membership types and applications, and a right sidebar shows related content like 'SNA Membership Join or Renew' and 'Certificate Program Webinars'.

MEMBERSHIP

- > Join/Renew
- > Membership Benefits & Services
- > Membership Types & Applications
 - State Membership Applications
 - School District Owned Membership
- > Membership Recruitment
- > Industry Membership
- > Awards & Scholarships
- > Resources for State Associations

School District Owned Membership (SDM)

School District Owned (or State Agency Owned) Membership (SDM) is an alternative to standard individual memberships and designed to make it easier for school districts to pay for memberships and allow their employees to enjoy the many benefits of SNA membership.

A SDM is a membership that is owned by a school district in the name of an individual and is transferable to another employee in the same membership category if the original assignee leaves the district. This is not one membership for an entire district, but separate memberships that are transferable. SDMs receive all the same benefits as an individual member at the same price as individual membership dues (Note: SDM is not available for the Student, Retired and Affiliate membership categories). SDM can be used for new and renewing memberships and SNA will work with districts to align existing expiration dates so that all SDMs expire at the same time.

SDM Resources:

- [SDM Guide](#) (pdf)
- [SDM FAQs](#) (pdf)
- [How to Transfer Memberships](#) (pdf)
- [SDM Spreadsheet - Multiple Applicants](#) (xls)
- [SDM Transfer Form](#) (pdf)
- [SDM Transfer Form - Multiple Members](#) (xls)
- [National and State New Membership Applications](#)
- [USDA Letter Approving Child Nutrition Funds for Membership](#) (pdf)
- [SDM Videos](#)

'5 & 1 FREE' Incentive for New Members:

SDM Resources:

- [SDM Guide](#) (pdf)
- [SDM FAQs](#) (pdf)
- [How to Transfer Memberships](#) (pdf)
- [SDM Spreadsheet - Multiple Applicants](#) (xls)
- [SDM Transfer Form](#) (pdf)
- [SDM Transfer Form - Multiple Members](#) (xls)
- [National and State New Membership Applications](#)
- [USDA Letter Approving Child Nutrition Funds for Membership](#) (pdf)
- [SDM Videos](#)

SNA STAR CLUB



Dedicated Members – Building the Future of SNA!

- Recruit new members to SNA
- Earn points for new members + every year they renew



Star Club Levels



LEVEL:	CREDITS:
> Star Club Member	3 credits
> Bronze Star	10 credits
> Silver Star	50 credits
> Gold Star	100 credits
> Platinum Star	150 credits
> Diamond Star	250 credits

www.schoolnutrition.org/starclub

Questions?



**For Questions or More Information,
Contact SNA at:
Membership@schoolnutrition.org
301-686-3119**

THANK-YOU!



SNA Headquarters

(800) 877-8822

servicecenter@schoolnutrition.org

www.schoolnutrition.org/Join