

# 2023 – 2024 Plan of Action

## Voice of School Nutrition

Represent Alaska's voice at the Legislative Action Conference in Washington, DC by sending one to two members representative of both rural and urban schools to meet with Alaska's Members of Congress (MoC).

Meet with Alaska's MoC in their local offices at least one additional time during the year to apprise them on any updates or ongoing success stories, challenges, and opportunities.

Monitor legislation at the Federal and state level that could impact school nutrition and respond on behalf of the membership.

## Career Development and Growth

Host annual conference bringing together Alaska's school nutrition professionals and presenters with a diverse wealth of knowledge and experience.

Disseminate quarterly digital newsletter including updates and educational content for members to consume on-demand.

Promote opportunities to connect with peers such as hosting an evening social during the State conference, participation in State Agency-hosted events, and SNA national events such as ANC.

## Stakeholder Community

Host annual Food and Vendor Expo in tandem with conference providing members an opportunity to connect with industry partners and learn of the latest trends and products supporting school nutrition.

Promote vendor social during the annual conference as an opportunity to strengthen relations between members, members' districts, and vendors.

## Thriving Organization

Develop opportunities for career and growth within the Association through the annual conference and other events.

Send at least two members to the National Leadership Conference and at least one member to the Future Leaders Program.

Actively encourage participation in small one-time or low-intensity volunteer opportunities as a means of enticing members to participate in greater opportunities.

Maintain or grow the membership base, ideally by 2%.

Encourage School District-owned Membership (SDM) as a means of providing value to districts and improving membership retention.